

EDUARDO VILLA

PROJECT MANAGER




PROFILE


Self-taught professional in digital marketing, graphic design, and branding, with experience in e-commerce and project development.

Knowledgeable in SEO, PPC advertising, data analysis, and software management. Continuous learning to innovate in the business sphere.







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INTEREST

-  Artificial Intelligence
-  Process Automation
-  Entrepreneurship
-  Content Creation
-  Personal development
-  Video Games

 [linkedin.com/in/evillagamez/](https://www.linkedin.com/in/evillagamez/)

 twitter.com/villagamez101

EXPERIENCE

2024

PROJECT MANAGER

2022

Linkbits, Ciudad de México

Currently working in project development, focusing on the digital transformation of the company and its current processes. I am involved in developing technology and tools that support internal staff and streamline their work.

2022

ECOMMERCE MANAGER

2019

Linkbits, Ciudad de México

I developed the e-commerce department from scratch, achieving the objectives set and trained in various online sales platforms. I learned everything from administrative to logistical processes. I created a qualified team and documented all processes to create a knowledge base.

2019

COMMUNITY MANAGER / ACCOUNT MAN-

2018

Sisco Tecnología, Veracruz

I started as a graphic designer, continued as a community manager, and ended up as an e-commerce account manager. In this journey, I learned all the aspects of online sales, digital marketing, and advertising to increase the company's sales.

EDUCATION

2023

SELF-EDUCATED

2015

Masters, Courses, Tutoriales, Podcasts, Projects

I am a self-taught professional passionate about acquiring new knowledge and skills through the internet. My training has been driven by my personal interests, passions and work needs.

Once I master a new skill, I apply it to both personal and professional projects, continually improving it and sharing it with my team. This approach helps me learn more effectively.

COURSES

Amazon Seller University
Mercado Ads Academy
Master in SEO and web positioning

LANGUAGES

Spanish - Native
English - Basic

SKILLS

Ecommerce		100%
Digital Marketing		90%
SEO & PPC		90%
Graphic Design		80%
Business Strategy		80%
Project Manage-		80%